SAVE THE DATE

Connecting Hong Kong Industries with
French Immersive Tech.



FRENCH VR ENTERPRISES SHOWROOM

Venue

The Turns, East Kowloon Cultural Centre
60 Ngau Tau Kok Rd, Ngau Tau Kok, Kowloon

Date

20 Oct | 10am - 5:30pm

Supporting organisation:

CONSULAT GÉNÉRAL DE FRANCE À HONG KONG ET MACAO
Liberté
Égalité
Fraternité

Alliance Française 香港法國文化協會 Hong Kong

CCIDAHK

lucid realities

BackLight

INNER SPACE

ATLAS V

novaya

small creative

lucid realities



Partners:
Musee d' Orsay et de l'Orangereie, Muséum National d'histoire Naturelle , etc

Projects selections :



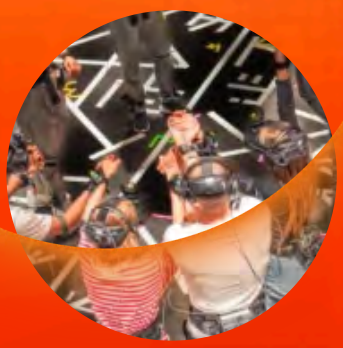


CLICK HERE!

Partner with museums for both production & distribution to bring its immersive experiences and VR art works in the major cultural venues.

BackLight

A prominent French production studio with over 12 years of experience excels in VR, augmented reality, and hyperreality, completing over 85 projects. They provide turnkey storytelling, video mapping, and VR installations globally.



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Partners:
Maison Hennessy, Cognac & Disney Village, etc

Projects selections :





INNER SPACE



Partners:
Epic Games, Centre National du Cinema (CNC), and Samsung Leeum Museum, etc.

Projects selections :



"Peach Garden"



"The Guardians of Jade Mountain"

A leading XR creative studio known for artistic excellence and award-winning immersive storytelling, with scalable production capabilities and expertise in interactive, location-based installations showcased at major international festivals.

CLICK HERE!

Excels in immersive entertainment by blending creative vision with award-winning narrative virtual reality. They provide location-based experiences, casual VR gaming, and large-scale exhibitions, collaborating with top talent and earning accolades like Emmys and Peabodys.

ATLAS V



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Partners:
Meta, Google, Arte and Bandai etc

Projects selections :





novaya



Partners:
Centre Pompidou, BFI London, MEET Milan, etc

Projects selections :





MONTMARTRE ,LA NUIT

CLICK HERE!

A pioneering French immersive production studio that blends real-world physical scenography with high-definition, server-streamed 3D holograms to create location-based extended reality (XR) experiences.

small creative



Combines advanced spatial technology with cultural storytelling to create immersive, free-roaming virtual reality experiences for location-based entertainment.

Partners:
GEDEON Experiences,
VIVE Arts (HTC),
Château de Versailles

Projects selections :





CLICK HERE!